

Business Law **Partners.**

Fernando Godoy

PARTNER

"Fernando Godoy has shown himself to be of solid character and trustworthy every single time we require his services".
The Legal 500

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Honduras

PRACTICE AREAS

- Business Law
- Intellectual Property
- Sanitary Registration of Products

ACCREDITATIONS

Education

- Courses on Financial Derivatives at the International Swaps and Derivatives Association (ISDA).
- Notary Public, Universidad Nacional Autónoma de Honduras, Honduras, (2014).
- Master's degree in Corporate Law (LLM), Suffolk University, United States, 2013.
- Degree in Law, Universidad Nacional Autónoma de Honduras, (UNAH), Honduras, 2001.

RECONOCIMIENTOS

- Recognized in Intellectual Property by Chambers and Partners
- Recognized as a Leading Lawyer by Who's Who legal

LANGUAGES

- Spanish

ABOUT

Fernando Godoy, Founding Partner of BLP in Tegucigalpa, Honduras, specializes in Business Law, Intellectual Property and Sanitary Registration of Products. With 20 years of experience, he advises national and transnational companies on daily and private capital issues. He excels in litigation and protection of Intellectual Property. In 2015, Fernando merged his firm to join BLP. He was previously a Partner at a regional law firm for 12 years and worked at the Central American Bank for Economic Integration.

EXPERIENCE

BLP advises Colgate-Palmolive on trademarks and sanitary registration matters and conducts availability searches for new products and registration services for new trademarks and sanitary registration, emphasizing health sciences products.

BLP advises a new company that introduces its agricultural products in Honduras. Campofert S.A.S. is a new client that recently began introducing their mainly agricultural products in Honduras. BLP advises the company and its branches on all the necessary permits and compliance to produce, distribute, sell, and manage a significant portfolio of trademarks.

Adidas appointed BLP as its attorneys for the local management of its trademarks, patents, and design portfolios throughout Central America.

BLP coordinates all trademark applications of Grupo Numar.

BLP advises and represents Delta Brands, Inc. on an opposition action against several trademarks in Honduras.

BLP counsels Quala on their local trademark registrations, sanitary registrations, permits, and licenses in Honduras and Guatemala.

BLP advises the Australian Banana Research Party on all intellectual property matters to protect the development of any new variation of banana in Honduras. Such a biological project would be the first of its kind to be conducted in Honduras.

ASSOCIATIONS & AFFILIATIONS

- Honduran Bar Association: Member.
- AmCham Honduras: Member and advisor on Human Resources.
- Labor Committee of the Honduran Council of Private Enterprise (COHEP): Member and legal advisor on labor matters.
- Honduran Supreme Court of Justice for the election of future magistrate candidates: participated as a member in the representation of the Civil Society of the Nominating Board for the period 2016-2023.
- Center for Conciliation and Arbitration of the Chamber of Commerce and Industry of Tegucigalpa: Certified arbitrator and conciliator.