



José Pablo Rojas

DIRECTOR

✉ p.rojas@blplegal.com

☎ +506 2205 3881

📞 +506 8892 2161

📍 Costa Rica

PRACTICE AREAS

- Competition & Antitrust
- Dispute Resolution

ACCREDITATIONS

Education

- Law degree, Universidad Escuela Libre de Derecho, Costa Rica, 2001.
- Specialization in Competition Policy and Law, LEAD University, 2023

LANGUAGES

- Spanish
- English

ABOUT

Jose Pablo Rojas, Director at BLP in San Jose, has over 20 years of experience in Dispute Resolution and Competition & Antitrust. In addition to litigating in areas such as Advertising, Marketing & Consumer Protection, he handles commercial litigation for companies and financial institutions. In Competition & Antitrust, Jose Pablo leads merger approval processes, defense of actions before regulatory authorities, and develops compliance programs. He joined BLP in 2015 after the merger with Weinstok Abogados.

EXPERIENCE

BLP advised LAICA, the largest player in the sugar market sector. A competitor sued LAICA, alleging abuse of a dominant position in the market by supposedly imposing exclusive deals on retailers in the sale and distribution of sugar and related products. BLP acted as the defendant's lead counsel.

ASSOCIATIONS & AFFILIATIONS

- Costa Rica Bar Association
- International Bar Association: Member