



# Anel Aguilar

## DIRECTOR

"Anel Aguilar is very talented and has a magnificent future. I value her responsiveness and her knowledge. She is always available and solves very complex problems."

**Chambers and Partners**

### ABOUT

Anel Aguilar is a Director at BLP in San José, Costa Rica, specializing in Intellectual Property and Product Sanitary Registration, with extensive experience in trademarks, patents, and copyrights. She joined the BLP team as an associate in 2016.

### EXPERIENCE

**BLP assisted Numar in the declaration of a well-known character trademark.** Costa Rica's Trademark Office does not grant this declaration of well-known character easily. BLP achieved this for the trademark 1820.

**BLP was in charge of the drafting and revision of the innovation policies for the EARTH University,** one of the most recognized universities in the region for agribusiness.

**BLP assisted BioPlus Care** in the analysis of a pending patent to determine its validity and filing of an opposition.

**BLP is BAYER's local advisor on any matters related to trademarks in Costa Rica,** including trademark registration, renewal, surveillance, and maintenance service, as well as proactive and reactive defensive actions.

**BLP advised BTICINO/JACOBACCI** on the assessment of industrial designs in Costa Rica, including assessment prior to filing and prosecution, resulting in positive outcomes for these registrations.

### ASSOCIATIONS & AFFILIATIONS

- Costa Rica Bar Association: Member
- ASIPI – Inter-American Association of Intellectual Property
- International Bar Association: Member

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#### PRACTICE AREAS

- Intellectual property
- Sanitary Registration of Products

#### ACCREDITATIONS

##### Education

- Harvard Law School CopyrightX – Turin University A liated Course, 2021
- Master in Intellectual Property, Università di Torino, Italy, 2016
- Specialization in Notary Law, Universidad Escuela Libre de Derecho, Costa Rica, 2013
- Degree in Law with emphasis on Technology, E-Commerce and Telecommunications, Universidad de Costa Rica, Costa Rica, 2011

#### RECOGNITIONS

- Recognized as an Associate to Watch by Chambers, 2023
- Recognized as an IP Rising Star of the Year by Women in Business Law, 2021

#### LANGUAGES

- Spanish
- English