



# José Pablo Rojas

## DIRECTOR

✉ p.rojas@blplegal.com

☎ +506 2205 3881

📞 +506 8892 2161

📍 Costa Rica

### PRACTICE AREAS

- Competition & Antitrust
- Dispute Resolution

### ACCREDITATIONS

#### Education

- Law degree, Universidad Escuela Libre de Derecho, Costa Rica, 2001.
- Specialization in Competition Policy and Law, LEAD University, 2023

### LANGUAGES

- Spanish
- English

### ABOUT

Jose Pablo Rojas, Director at BLP in San Jose, has over 20 years of experience in Dispute Resolution and Competition & Antitrust. In addition to litigating in areas such as Advertising, Marketing & Consumer Protection, he handles commercial litigation for companies and financial institutions. In Competition & Antitrust, Jose Pablo leads merger approval processes, defense of actions before regulatory authorities, and develops compliance programs. He joined BLP in 2015 after the merger with Weinstok Abogados.

### EXPERIENCE

**BLP advised LAICA, the largest player in the sugar market sector.** A competitor sued LAICA, alleging abuse of a dominant position in the market by supposedly imposing exclusive deals on retailers in the sale and distribution of sugar and related products. BLP acted as the defendant's lead counsel.

### ASSOCIATIONS & AFFILIATIONS

- Costa Rica Bar Association
- International Bar Association: Member